

Stylists seeing Less and Less Hair

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Hair Loss News

Stylists are noticing an increase in the number of men and women experiencing hair loss or thinning. Stylists are noticing an increase in the number of men and women experiencing hair loss or thinning, according to results of a survey conducted by Paul Mitchell Rogaine Professional at the International Beauty Show. The stylists identified men ages 25-34 and women ages 35-44 as the groups with the greatest increase of hair thinning or loss...Thinning hair can affect both men and women as early as in their teens. Hair is at its thickest when a person is 20 years old, but it gradually begins to thin after that. Almost 40 percent of women with hair thinning never expect it to happen to them because it is an issue that is rarely discussed among or in relation to them, according to research.

"Our society places a high value on hair, which makes hair loss and thinning a very difficult issue to discuss," said Lynn Glaze, stylist with John Paul Mitchell Systems. "Stylists have the ability to break through these barriers and talk about hair loss and viable treatment options available to them."

Forty-five percent of the stylists surveyed believe that it is extremely important for clients with thinning hair to use a hair loss treatment in addition to styling their hair. The stylists also rated products such as volumizers and root lifters as extremely important in dealing with fine or thinning hair.

"As stylists, we are often the first people to notice hair thinning -- even before our clients do," said Justine Beech, Director of Color for Los Angeles' Gavert Atelier hair salon. "Therefore, it is important that stylists be educated on hair thinning and loss, so that we can provide our clients with solutions that work."

About styling and coloring techniques

Styling techniques including short blunt cuts and the modern messy look were rated as excellent for fine or thinning hair. Stylists also rated a layered cut as good for fine or thinning hair.

"Thinning hair may be difficult to style," said Glaze. "With the right style, color, volumizing products, conditioning treatments, and hair loss treatment, you can boost their hair's volume, fullness and beauty for better overall health and life of the hair."

According to the survey results, stylists find that hair loss treatments, use of color, volumizing products, and a change in hairstyle are effective means to add lift to fine or thinning hair.

About hair thinning and loss

Nearly 50 million men and 30 million women in the United States experience hair loss and thinning hair. Hair loss and thinning occurs when a person loses more hairs than normal.

Typically, people shed 40 to 100 hairs a day. When hair is thinning, the amount shed begins to slowly increase.

Although it has been traditionally considered part of the male's aging process, hair loss affects women too, although somewhat differently. Men typically develop "bald spots" and/or a receding hairline. Women generally experience diffuse thinning over the entire top of the head, which can be difficult to detect.

There are few options available to treat hair loss and thinning. Paul Mitchell Rogaine

Professional For Women is the only FDA-approved treatment for female hair loss that is available exclusively through salons. In a user survey, four in five women reported a slowing or stopping of hair loss. Paul Mitchell Rogaine Professional For Men is the most advanced medically proven hair regrowth product available without a prescription, regrowing hair or helping to stop hair loss in four out of five men.

- To read the Rogaine for Men product review, go here: [Rogaine Product Review](#)
 - To read the Rogaine for Women product review, go here: [Rogaine Women Product Review](#)
 - To discuss Rogaine with other Men, go here: [Men's Growth Stimulants Forum](#)
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